

*¡Bienvenidas y bienvenidos to El CC, CCLATAM's newsletter!. Every other week you'll find the main events shaking up Latin America, from Ushuaia in the south to Los Algodones in the north. Sign up [here](#) to stay updated on the region. Get [in touch](#) with us, we may feature an excerpt of your response in the next newsletter.*

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## The Art Without Borders Issue

**CC LATAM** **EFG** Wealth Management

# pinta Miami

**Special Invitation**

*"Art Without Borders: A Transatlantic Dialogue on Culture, Innovation and Development"*

Friday, December 5th, 2025 - 5:30 PM

			
<b>Nicole Bintner</b> Ambassador of the Grand Duchy of Luxembourg to the United States	<b>Ana Irene Delgado</b> Panama Ambassador to the Organisation of American States	<b>Paul Drago</b> Executive Producer TV & Film and International Emmy Awards winner	<b>Karim Lesina</b> Co-Founder of the Center for Latin American Convergence

Latin America and the Caribbean are no longer peripheral players in the global art economy – they are fast becoming central to its growth, innovation, and redefinition. In 2024, the Latin American art-tourism market alone generated an estimated [US\\$ 3.8 billion in revenue](#), while online art sales in the region surpassed the US\$ 1 billion mark,

signaling accelerating digital momentum. Meanwhile, [sales of Latin American art at auction have grown by more than fifty percent since 2020](#), even as other global markets have faltered. It is clear that the region's cultural economies are driving not just artistic visibility, but economic resilience.

This is a larger shift toward recognizing Latin America as a vital center of global cultural innovation. And that's exactly why, following the success of the 2024 edition, [Pinta Miami](#) and the [Center for Latin America Convergence \(CCLATAM\)](#) are once again joining forces during [Art Basel Miami](#) to elevate the conversation around art ecosystems and their role in development.

The 2025 edition of **“Art Without Borders: A Transatlantic Dialogue on Culture, Innovation and Development”** seeks to deepen collaboration between Europe, Latin America, and the Caribbean. It **positions the art market not just as a commercial space, but as a powerful engine for diplomacy, entrepreneurship and inclusive growth – a place where creativity sparks opportunity and identity fuels economic transformation.**

This year's conversation will bring to the stage leaders who are shaping that future across multiple spheres. [Nicole Bintner-Bakshian, Ambassador of the Grand Duchy of Luxembourg](#) to the US; [Ana Irene Delgado Ambassador of Panama to the Organization of American States](#); [Paul Drago TV & Film Producer – International Emmy Winner & 6-Time Nominee](#) and amazing [Karim Antonio Lesina Co-Founder of the Center for Latin America Convergence](#). Their collective expertise reinforces a central truth: the future of the art market will be shaped not by isolated institutions or national agendas, but by networks – networks that transcend geography and affirm cultural diversity as a strategic asset.



Recent headlines underscore why this moment is so urgent. In November, [Frida Kahlo's self-portrait \*El sueño \(La cama\)\*](#) shattered market expectations at Sotheby's, selling for **US\$ 54.7 million** – the highest price ever achieved by a woman artist at auction, and the most valuable Latin American artwork in history. This historic milestone is more than a triumph for a single artist; it is a global acknowledgment of the region's cultural power. Kahlo is no longer an exception – she is a bellwether.

What her record tells us is that the world is finally looking to Latin America with the seriousness it deserves. Audiences, collectors, and institutions are ready not only to celebrate the region's aesthetic richness, but to invest in its future.

That is why the dialogue at Pinta Miami is so critical. On **Friday, December 5 at 5:30 pm at the Hangar in Coconut Grove - Miami**, the fair will serve as a transatlantic bridge – connecting ambassadors, producers, innovators, curators, and collectors in a shared mission to strengthen an ecosystem where art drives development and creativity fuels cooperation. It offers a vision where cultural exchange becomes economic strategy, where artists become ambassadors, and where the art market becomes a platform for progress that benefits communities as much as collectors.

The rise of Latin America and the Caribbean is not a trend – it is a structural transformation. And as Frida's legacy reminds us, the world is finally paying attention. The task now is to build the infrastructure – political, financial, and cultural – to ensure that this new visibility becomes a lasting opportunity.

**CCLATAM Editorial Board**

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**Cryptoball across the Atlantic**



Crypto's expansion into football has taken different shapes around the world. In Europe, the pull of crypto has often been driven by financial urgency. [Juventus](#), facing ongoing fiscal pressures, saw [Tether](#) – the stablecoin issuer – acquire more than 10% of the club in 2025, becoming its second-largest shareholder and gaining representation on its board.

[FC Barcelona](#) follow. The financially strained club signed a sponsorship with a little-known blockchain startup registered in Samoa – [Zero-Knowledge Proof](#) – only for the partner to launch its own token days later. Barcelona raced to distance itself publicly from the token. The backlash revealed not just a poor sponsorship choice, but a growing disconnect: as clubs search for fast revenue, some appear willing to trade brand prestige for partnerships with companies that have little track record or accountability. Trust can evaporate far faster than debt.

Cross the Atlantic, and the crypto-football relationship looks different. In Latin America, it is less a bid for rescue than a chance to modernize. The region has a larger unbanked population, fast-growing fintech adoption, and the kind of football passion marketers dream of – making it an ideal testing ground for crypto-driven fan and finance models.

In Brazil, [Bitso](#)'s multi-year deal with [São Paulo FC](#) didn't stop at shirt sponsorship. The partnership enabled fans to buy tickets and merchandise with cryptocurrency, positioning crypto as a usable part of matchday life rather than a risky speculation. At the continental level, CONMEBOL partnered with Crypto.com as the official sponsor of [Copa Libertadores](#), bringing blockchain deeper into South America's marquee football competition through digital collectibles, promotion, and future payment experiments.

Even more boldly, some Latin American clubs are testing fan-driven financing through tokenization – offering supporters the chance to buy into clubs' futures. Fan tokens from clubs like [Atlético Mineiro](#) aim to transform loyalty into participation. And in Mexico, [Tigres Femenil](#) executed one of the first player transfers funded through

cryptocurrency, signaling that crypto can operate not just around football – but inside its core business.

Across both continents, the incentives for clubs are obvious: fresh capital, global reach, alignment with younger audiences, and the appearance of innovation. But the dangers are equally real. Crypto can blur the line between fan engagement and financial exposure. It can make supporters feel less like participants in a cultural institution and more like customers in a high-risk market.

Football is more than a balance sheet; it is identity, memory, and community. If crypto wants a permanent place in the sport, it must prove that it can support those values rather than extract from them. Clubs like Juventus and Barcelona remind us how easily credibility can be lost when the priority becomes cash over culture. Latin America shows us what's possible when experimentation keeps fans at the center.

Crypto may well help reinvent football's financial foundations – but only if it protects the people who give the sport its meaning.

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## Elsewhere in LATAM

 More than six million Hondurans went to general elections as the country faces poverty, insecurity, and growing discontent with political elites. Rixi Moncada of the leftist Libre Party seeks to extend the current government's reforms, while business man Nasry "Tito" Asfura from the right-wing National Party and TV Host Salvador Nasralla from the centrist Liberals challenge from the opposition. The vote takes place under a state of exception, prompting concerns about transparency and fairness. International observers – including U.S. attention – highlight the significance of the outcome for regional stability.

 Mexico announced that it will build what would become the most powerful supercomputer in Latin America, called ["Coatlicue."](#) Once complete, the system is expected to reach 314 petaflops – over seven times the computing power of the region's current top system in Brazil. This move positions Mexico as a rising regional leader in AI/data processing infrastructure.

 According to a recent forecast by [Deloitte Global Economics Research Center](#), Brazil's economy is expected to rebound starting mid-2026. While the third quarter saw weak growth (with consumer spending moderating and public investment falling), rising domestic demand suggests gradual recovery ahead.

 [According to the New York Times](#), last week, former President Donald J. Trump spoke by phone with Venezuelan leader Nicolás Maduro. They spoke about the

possibility of a meeting – though none has been scheduled. Meanwhile, the administration appears to be stepping up military pressure on Venezuela.

 The Pan American Health Organization ([PAHO](#)) recently warned that about one-third of people living with HIV in Latin America and the Caribbean are diagnosed late – often only after serious immune disease has set in. PAHO is urging expanded access to testing, treatment, and prevention

 [Banco Master was placed into extrajudicial liquidation](#) by Banco Central do Brasil after police arrested its controlling shareholder and majority owner, Daniel Vorcaro, amid a fraud investigation into the issuance of allegedly fake credit securities; the scandal also engulfed BRB – Banco de Brasília, whose CEO Paulo Henrique Costa was suspended and the bank now faces potential losses of more than 10 billion reais.

 UNESCO launches two courses on AI regulation and ethics in Ecuador and Latin America, strengthening capacities for inclusive digital governance.

 Argentina [is no longer the bargain getaway it once was for international visitors](#), as recent reports show that the stronger peso, shrinking gap between official and informal exchange rates, and rising dollar-pegged prices have pushed travel costs to levels comparable with Western Europe, contributing to a decline in foreign tourism and leading many travelers to choose cheaper Latin American destinations instead.

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La Cita

**“Sometimes the greatest scientific breakthroughs happen because someone ignores the prevailing pessimism.”**

[Nessa Carey](#), molecular biologist, Visiting Professor at Imperial College

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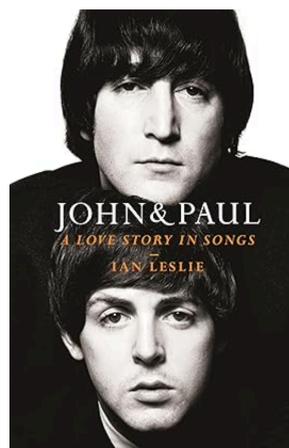
El Evento



After the incredible success of the 2025 edition, we are thrilled to announce that the 2nd edition of the [Digital Summit LATAM](#) will take place once again in Madrid – at the iconic [Casa de América](#) – on 26 and 27 February 2026. This new edition will be even bigger and bolder counting on world-class speakers from Latin America, Europe, the Middle East, and the United States; new strategic partnerships and sponsor; cutting-edge discussions on AI, connectivity, regulation, inclusion, and digital transformation. Together with our partners [DPL News](#), we will continue building the platform where Latin America meets the world – including Europe, the Middle East, and beyond – to shape the future of our digital society.

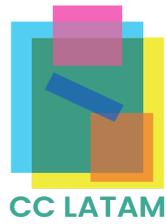
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## La Lectura



Ian Leslie, *John & Paul* tells the story of a long friendship. John Lennon and Paul McCartney knew each other for twenty-three years, from 1957 to 1980.

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