



Membership Model Overview (for CCLATAM)

Tier	Premium Corporate Membership	Standard Corporate Membership
Annual Contribution	\$35,000 USD	\$20,000 USD
Tax-Deductibility	Tax-Deductible Donation	Tax-Deductible Donation
Focus	Support CCLATAM's Mission of Promoting Inclusion, Innovation, Economic Development, Political Analysis, and Legislative and Regulatory Advancement across the Americas	Contribute to CCLATAM's Programs and Initiatives in the Americas

1. Premium Annual Corporate Membership (\$35,000 USD)

Key Benefits:

1. High-Level Engagement:

- **Exclusive Briefings:** Access to private briefings throughout the year with senior experts on topics like economic policy, political trends, and AI-driven inclusion.
- **Private Roundtables:** Invitations to high-level roundtables annually, exclusively for Premium Corporate Sponsors, featuring nonprofit, government, and industry leaders.
- Access to CCLATAM networking support platform.

2. Support for Regional Programs in Economic, Political, and Social Development:

- **Recognition as Key Supporters:** Prominent acknowledgment on all major CCLATAM program materials (website, reports, newsletter) as a top-tier sponsor.
- **Participation in Workshops:** Invitations to impact-driven workshops or summits per year, with opportunities to present or provide input on key regional initiatives.

3. Visibility as a CSR Leader:

- **Featured in CCLATAM Newsletter:** Opportunity for senior leader within your firm to contribute insights in newsletter, social media channels as a leading partner in economic and political initiatives across Latin America.
 - **Event Acknowledgment:** Verbal and visual acknowledgment as a Premium Corporate Sponsor at CCLATAM private briefings, including the option to have company representatives speak.
4. **Exclusive Event Participation:**
- **Complimentary Invitations:** Guest passes to CCLATAM's flagship summits and private receptions.
 - **Priority Sponsorship Opportunities:** First choice to sponsor and benefit from additional branding at CCLATAM impact-driven workshops or summits.
5. **Access to Thought Leadership:**
- **Exclusive Research Briefings:** Access to exclusive research briefings annually, with deep dives into critical issues affecting the Americas.
 - **Complimentary Subscriptions:** Free subscriptions to publications, including quarterly reports and special research releases that reflect CCLATAM's mission, with the possibility of contributing a foreword or commentary on these via the newsletter.
6. **Customized Sponsorship Options:**
- **Tailored Benefits:** Option to customize certain sponsorship benefits (e.g., bespoke research, tailored events) to align with the sponsor's strategic interests.
 - **Personalized Introductions:** Facilitated introductions to key influencers or decision-makers within CCLATAM's network.
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2. Standard Annual Corporate Membership (\$20,000 USD)

Key Benefits:

1. **Engagement with Broader Regional Issues:**
 - **Regional Events:** Invitations to attend regional panels, public policy discussions, and networking events throughout the year.
 - **Working Groups:** Opportunity to join working groups on critical regional issues, contributing to sustainable development initiatives.
2. **Support for Core Programs:**

- Standard sponsors help fund **community engagement projects, economic forums, political analysis workshops, and legislative briefings** throughout the Americas, enhancing CCLATAM’s ability to scale its impact across multiple sectors.
 - Recognition in program materials as **supporters of CCLATAM’s mission** to foster **economic growth, political stability, and social inclusion** across Latin America and the Americas.
- 3. Visibility and Recognition on Diverse Themes:**
- **Digital and Print Acknowledgement:** Sponsor’s logo and name featured in newsletters, event programs, and on CCLATAM’s website.
 - **Sponsorship of Specific Projects:** Option to sponsor specific projects (e.g., economic forums, legislative workshops), with branding opportunities.
- 4. Event Access and Participation:**
- **Event Access:** Complimentary passes to regional conferences, summits, and events.
 - **Networking Opportunities:** Invitations to post-event networking sessions with leaders in the nonprofit sector, government, and business.
- 5. Educational Resources on Economic, Political, and Social Trends:**
- **Access to Educational Content:** Complimentary access to CCLATAM’s economic impact reports, political analysis publications, and regulatory updates.
 - **Documented Outcomes:** Receive documented outcomes of sponsored programs.

Compliance with 501(c)(3) Status

1. Broader Charitable Purpose and Regional Impact:

Both tiers focus on **memberships** that support CCLATAM’s mission of advancing **economic, political, legislative, and social development across the Americas**. The benefits provide mission-driven engagement and visibility, ensuring compliance with the tax-exempt status while advancing public welfare and education.

2. Tax-Deductible Contributions:

All corporate sponsorships are structured as **tax-deductible donations**, supporting CCLATAM’s wide-ranging programs in economic, political, and social inclusion. The benefits provided do not constitute taxable commercial perks, ensuring compliance with IRS regulations for 501(c)(3) organizations.

3. Emphasis on CSR and Public Benefit Across the Americas:

The membership benefits emphasize the **corporate social responsibility (CSR)** of sponsors in advancing **economic development, political engagement, and legislative innovation** throughout Latin America and the Americas. This ensures that benefits align with the **public interest**, reinforcing the charitable nature of the sponsorship.

