

¡Bienvenidas y bienvenidos to El CC, CCLATAM's newsletter!. Every other week you'll find the main events shaking up Latin America, from Ushuaia in the south to Los Algodones in the north. Sign up [here](#) to stay updated on the region. Get [in touch](#) with us, we may feature an excerpt of your response in the next newsletter.



The Latam's AI Momentum Issue

AI adoption is expanding rapidly across Latin America, with the region now accounting for 14% of global visits to AI tools, but this momentum is unfolding alongside widening structural gaps. Countries such as Chile, Brazil and Uruguay continue to consolidate their leadership, while more than a third of the region still operates with limited digital and institutional capacity. However, despite representing 6.6% of global GDP, Latin America receives only 1.12% of global AI investment, a mismatch that threatens to keep the region dependent on imported technologies rather than building its own capabilities. These developments are detailed in the newly released [LIA 2025 report](#)

by ECLAC and [Chile's CENIA](#), which also highlights [persistent shortages in advanced talent, weak implementation of national AI strategies and limited governance mechanisms](#).

Despite these complex pressures, momentum for digital transformation and productivity upgrading continues. Public awareness of AI is growing rapidly, driven by widespread use of generative tools and rising expectations for more efficient public services. SMEs are beginning to explore AI-driven automation, although challenges remain—particularly costs, training gaps and limited awareness of economic gains. Universities and research institutions in countries like Brazil and Chile are expanding advanced programs and computational capacities, but disparities persist due to fiscal constraints elsewhere.

[COP30](#) started this week. So far it has been widely viewed as a political disappointment, with negotiations in [Belém](#) failing to deliver meaningful progress on emissions cuts or climate finance. However the summit showcased advances in the use of technology for climate actions. [Brazil launched a new AI-powered forest-monitoring tool](#) aimed at halting forest loss by 2030. Beyond the summit venue, the broader Amazon is also seeing more data-driven climate science, such as the [AmazonFACE experiment](#) collecting minute-by-minute ecosystem data to strengthen model-based understanding of how forests respond to rising CO₂. And in the same city hosting COP30, the launch of the [University of Oxford's Nature's Intelligence Studio](#) underscored how AI-enabled, bio-inspired innovation is beginning to shape next-generation energy and climate solutions through partnerships that center Indigenous and local knowledge.

Finally, regional cooperation is increasingly recognized as indispensable. Without harmonized standards, shared infrastructure and coordinated approaches to data governance, Latin America risks fragmented regulation and duplication of efforts.

CCLATAM Editorial Board



This week we host Angel Melguizo (CCLATAM-Advisory Board Member) and Víctor Muñoz founding partners of [ARGIA Green, Tech & Economics](#), writing on the outcomes of the EU-LAC Summit

Toward a Green Digital Alliance Between Europe and Latin America

The Santa Marta Summit Redefines a New Era of Cooperation

The recent [EU-CELAC Summit held in Santa Marta](#) marks a decisive step in the historic relationship between Europe and Latin America. Far from being a mere formal diplomatic exercise, the summit confirmed an ambitious package of investment initiatives aimed at driving sustainable development, technological innovation, and social cohesion across the region. The announcements are clear: Europe and Latin America are at a pivotal moment to build an alliance that not only engages in dialogue, but delivers concrete solutions to the environmental, social, and economic challenges of the 21st century.

A distinctive feature of this summit was the lower participation of heads of state compared with previous meetings, with most delegations represented at the ministerial level. This is hardly surprising in today's world, as seen in recent Ibero-American Summits or in the postponement of the Summit of the Americas scheduled for the end of this year. More importantly, this did not imply a lack of commitment or impact; rather, it revealed a shift toward a more pragmatic, results-oriented approach. Ministers and technical teams played a leading role in designing and agreeing on a robust and realistic action plan, thus laying the foundations for a solid and lasting alliance between Europe and Latin America. Less media exposure and fewer photo ops for posterity – and more technical meetings and substantive agreements.

The [EU High Representative for Foreign Affairs, Kaja Kallas](#), quantified progress to date at €31 billion and more than 100 Global Gateway initiatives – the main global geopolitical initiative launched by the European Commission in 2023 to promote a green, digital, and fair triple transition worldwide. We have identified 71 of them (a pending issue is improving transparency around this investment agenda), highlighting those included in the “green agenda”: commitments to environmental preservation, sustainable growth, and the transformation of productive sectors toward more planet-friendly models, as well as the digital agenda. It is significant that one of the leaders of the business forum held in parallel was the European Commission's

[Executive Vice President for a Clean, Just and Competitive Transition, Teresa Ribera](#) — a key figure in the field.

The fact that 34 of the 71 initiatives are dedicated to the green transition is a powerful signal that bi-regional cooperation is taking the climate and biodiversity crises seriously and sees in these challenges opportunities for productive development. The portfolio includes 13 projects specifically focused on green growth, where biodiversity is not only a natural asset but also a strategic economic sector driving innovation in industry, energy, and mining. Commitment to the energy transition is equally strong, with 14 initiatives aimed at accelerating the adoption of renewable energies and clean technologies, complemented by an electrical integration block spanning 21 countries. This approach positions Latin America as a key partner for Europe in building a new global energy model based on sustainability and independence from fossil fuels. In addition, green financial integration is an essential channel for scaling investments and ensuring that these practices become the rule rather than the exception.

In the digital sphere, the ten initiatives presented signal a qualitative leap in cooperation. They highlight the connection and interoperability of remote areas such as the Amazon — which has remained disconnected until now — collaboration on computing for artificial intelligence, and satellite monitoring through the [European Copernicus program](#). These latter actions are crucial because, as emphasized in the digital session of the Business Forum, the region's main challenge is not so much expanding physical connectivity, but improving its use.

Of course, work remains to be done, and there are areas for strengthening. A particularly interesting proposal is the creation of a Green Digital Alliance, aligned with the five pillars presented by [CAF President Díaz-Granados](#): green transition, energy transition, digital transition and a “Green Valley” of data centers, and the integration and strengthening of development banks. This alliance could structure deep and sustained cooperation around four pillars: green, high-capacity digital infrastructure; digital governance and cybersecurity; clean energy for data-intensive processing; and advanced digital talent development. Latin America and the Caribbean would contribute renewable energy resources, biodiversity, and talent; Europe would contribute technical standardization, financing, and innovation; and development banks would provide investment coordination, technical support, and political momentum.

We are convinced that this moment is both possible and timely. The EU–CELAC Summit in Santa Marta not only reinforced both regions' commitment to sustainable development, it also laid the groundwork for this Green Digital Alliance. And certainly, in the next summit — which will mark the close of this first phase of [Global Gateway](#) — we will surely see many more heads of state in attendance.

Elsewhere in LATAM

 Voters settled the presidential race for the run-off: it will be [Jeannette Jara](#) (26.85%) and [Jose Kast](#) (23.92%) who will lead the contest that takes place on December 14.

 The “[2025 Popular Consultation](#)”, a referendum called by President Daniel Noboa, who seeks to change the country’s legal framework failed.

 &  [The European Investment Bank announced mobilisation of €1 billion](#) for a regional electricity-transmission and clean-energy push across Central America, including Panama and Guatemala. This initiative opens business and investment opportunities in infrastructure, renewables and regional integration.

 [The Central Reserve Bank of Peru](#) held its benchmark interest rate at 4.25 % in November 2025, describing the stance as “very close to neutral” amid benign inflation and moderate growth – a policy choice that gives businesses clarity on financing cost outlooks.

 The International Monetary Fund approved a new two-year [Flexible Credit Line for Mexico](#) worth about US \$24 billion, down from the previous US \$35 billion arrangement. The move reflects stronger economic buffers in Mexico, though the IMF emphasised the country still faces subdued activity, tight policy settings and trade-related risk.

     The White House announced [new framework trade and investment agreements](#) with four Latin American countries – Argentina, Ecuador, El Salvador and Guatemala – intended to deepen market access, reduce certain tariffs, and streamline non-tariff barriers.

 Former President Jair Bolsonaro is edging closer to imprisonment after Brazil’s [Supreme Court rejected his final appeal](#) against a 27-year sentence for attempting to overturn the 2022 election. His son, [Federal Deputy Eduardo Bolsonaro, has been ordered to stand trial by the Supreme Court](#) on charges of obstruction of justice and allegedly seeking U.S. political help to influence his father’s case—an escalation that deepens the crisis surrounding Brazil’s right-wing leadership.

 Peru [Indigenous artists from the Amazon region of Peru](#)—such as Rember Yahuarcani and Sara Flores—are gaining unprecedented international visibility. Their work is now featured in major international venues like the [Musée du quai Branly](#) in Paris. This shift signals growing recognition of Amazonian art as not only culturally rich but also commercially viable in the global art market.

 Salesforce announced a [US\\$ 1 billion investment in Mexico](#), along with plans to open its largest Latin America office in Mexico City. This highlights the growing strategic tech-investment flow into the region.

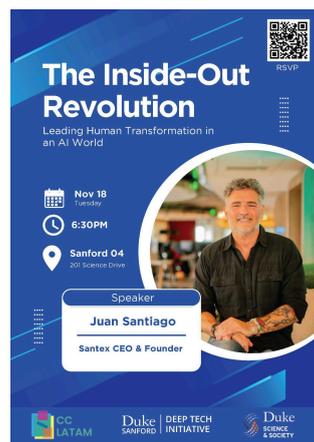
 Latin American galleries and artists stood out in November 2025 with strong showings at two major European fairs: [Artissima](#) in Turin, where Argentina, Mexico, Brazil and Peru were prominently represented, and the [MIRA Art Fair](#) in Paris, which focused heavily on Latin American contemporary work. Together, the fairs boosted the region's international visibility and confirmed rising global demand for Latin American art.

La Cita

“All space must be attached to a value, to a public dimension. There is no private space. The only private space that you can imagine is the human mind”

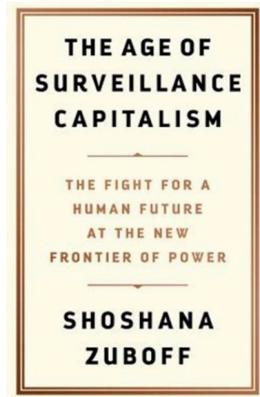
[Paulo Mendes da Rocha](#), Brazilian Architect

El Evento



[Duke University Sanford School of Public Policy](#)- [Deep Tech Initiative](#) lead by Prof. [David Hoffman](#) as Managing Director and CCLATAM hosts Juan Santiago, CEO and Founder of SANTEX Group for a lecture on AI, Ethics and Tech challenges. Tuesday 18 November 6:30 pm at Duke University.

La Lectura

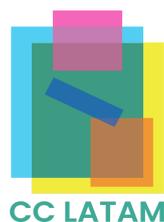


The Age of Surveillance Capitalism by [Shoshana Zuboff](#) shows how tech companies turn your behavior, choices, and even emotions into data that can be used to predict and influence you—often without your awareness. Reading it helps you understand the power structures shaping modern life and gives you the vocabulary to protect your autonomy in a data-driven world.

La Foto



Flying over Miami by Night



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Thank you for reading, nos vemos en la próxima.