

*¡Bienvenidas y bienvenidos to El CC, CCLATAM's newsletter!. Every other week you'll find the main events shaking up Latin America, from Ushuaia in the south to Los Algodones in the north. Sign up [here](#) to stay updated on the region. Get [in touch](#) with us, we may feature an excerpt of your response in the next newsletter.*

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## The Moral Crossroads Issue



Karina Riera, Co-Founder Alurralde, Jasper & Co and CCLATAM Ad Board member

How do we keep pushing the boundaries of innovation *without* wrecking the future? A big question raised at this year's [Business Ethics Summit](#), held at the [Pontifical Academy of Sciences](#) inside the Vatican. CCLATAM was in the room with major global corporations, investors, and policy shapers—but just as importantly, we were there to bring the voice of Latin America.

We reminded the Summit that innovation looks different depending on where you stand. In Latin America, we see firsthand what happens when progress is uneven. Our

region is rich in natural resources and talent, yet we're often caught between extraction and exclusion. Communities feel the impact of climate change more acutely. Informal labor dominates. Public trust in institutions is fragile. But at the same time, we're also seeing grassroots innovation, indigenous wisdom, and social enterprises leading the way toward a more inclusive, resilient future.



Sophia AI generated co-presenter

But here's the thing: the future isn't just something that happens to us. It's something we build, together. In many ways, we've been here before. The first Industrial Revolution reshaped economies and improved lives, prompting new thinking on justice, labor, and the role of capital. In 1891, Pope Leo XIII's [\*Rerum Novarum\*](#) offered a groundbreaking framework for balancing economic progress with social responsibility. Today, as we face a digital revolution no less disruptive, that call feels more urgent than ever: protect human dignity, ensure fair labor, and make sure innovation serves the common good—not just the few. In line with Kant's idea that every person should be treated with dignity, we need to consider not just what technology can do but also who it serves and who makes the decisions.

That means shifting the way we invest, lead, and measure success. Finance can't just be about profits anymore—it has to be about impact. It's about putting money behind solutions that rebuild communities, create meaningful work, and protect human dignity. That could be clean energy that fuels new industries, digital health tools that everyone can access, or food systems that actually care for both people and the planet.



Piero Bonadeo President CCLATAM

The future doesn't have to be scary. But it *does* have to be intentional. If we want it to work for everyone, we need to lead with courage, clarity, and heart.

This the future CCLATAM is advocating for—a future where Latin American perspectives help shape global solutions, not just adapt to them.

CCLATAM Editorial Board

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## El State of Affair



In a little less than one year times, the world will look at Mexico as it prepares to kick-off a historic [FIFA World Cup](#), hosted by Mexico, Canada and USA.. With over 5 billion interactions and a global audience of 1.5 billion people, the FIFA World Cup stands as the most-watched sporting event on the planet.

The 2026 World Cup already scores a few record: +62.5 % matches compared to the 2022 world cup held in Qatar; 16 arenas in 3 countries; the largest sport event in history as [Gabriela Barron Cuevas](#), Mexico's government representative for the organization of the 2026 World Cup [mentioned](#).



As the countdown begins, cities like Mexico City, Guadalajara, and Monterrey are bustling with preparations. Stadiums are being fine-tuned, and infrastructure enhancements are underway to ensure a seamless experience for the millions of fans expected to descend upon the country. Notably, this event will position **Mexico as the only country to host the inaugural match of a FIFA World Cup for the third time**, a historic achievement that fills the nation with pride. The iconic [Estadio Azteca](#), which has hosted the World Cup twice before, will once again take center stage, evoking nostalgia while welcoming a new generation of players and fans.

The tournament promises to be a celebration of football, uniting people across cultures and borders. Local communities are gearing up to showcase their heritage, with food festivals, cultural exhibitions, and fan zones that will allow visitors to immerse themselves in the warmth of Mexican hospitality. Follow the latest from Mexico Fifa World Cup on whatsapp channel <https://whatsapp.com/channel/0029VbAXuM1LNSaAR7uzP21S>.

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## Elsewhere in LATAM

On June 11th, Brazil's [Supreme Court voted to hold social media companies liable](#) for user-published content. The decision comes as a result of increasing reports of child pornography, fraud, and violence among teenagers online. This decision opens the ground for social media companies to be sued and fined for content created by users.

While some oppose the decision based on free speech principles, many see this as an opportunity for Brazil to create closer ties to the European Union, which has practiced strict restrictions for social media companies over the past few years.

 Heineken's CEO announced on Wednesday, June 11th, that the brewery will invest [\\$2.75 billion USD in Mexico's Yucatan region](#). President Sheinabaum's morning press conference announced that the investment will include the construction of a new factory in Kanasin, Mexico. The factory is expected to create around 3,000 new jobs, and will supply the rest of the Yucatan region. Furthermore, the company detailed that in order to finalize the deal, they "[undertook an indigenous consultation](#), which positions it as the first company in the sector to foster open communication with communities", highlighting Heineken's commitment to social responsibility and its surrounding environment.

 On June 12th, [Argentina's inflation rate](#) was shown to decrease to 1.5% in the month of May, a sharp decrease from the 2.8% seen in April. Monthly inflation has not been this low since the COVID-19 pandemic's early impacts. Year-on-year inflation also declined from 47.3% in the previous month to 43.5%. This slowdown shows effects of President Javier Milei's recent fiscal cuts and money supply policies aimed at balancing the historically unstable Argentine economy. Despite this progress, inflation remains a major burden for many households, particularly those with lower incomes, underscoring the ongoing challenges in increased cost of living.

 Mexico held its first [direct election for the judiciary](#) on June 1st, with indigenous lawyer Hugo Aguilar leading the race for chief justice. Aguilar is a Mixtec and longtime indigenous rights advocate with experience as a legal advisor to the Zapatista movement. Despite the low voter turnout of 13%, Aguilar's campaign highlighted the need for indigenous and Afro-Mexican representation in the Supreme Court. While Morena-backed candidates are expected to win most seats, concerns persist about judicial independence under the new direct election system.

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La Cita

**“Garbage is the part of your history you don't want your family to know about”**

Vik Muniz, Brazilian artist whose work on nature included the importance of recycling. He portrayed informal workers collecting waste for a living, exploring their lives and the power of art. A documentary -[Waste Land](#)- highlighted his journey from the landfill to international fame, showcasing the catadores, or recyclers, as resilient characters who find meaning in their circumstances. Ultimately, it celebrates human creativity and the potential for transformation through art.

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## El Estudio



CCLATAM and Duke University are partnering to better understand the barriers women face in advancing their cybersecurity careers across Latin America. We are excited to share the [Bridging the Gender Gap in Cybersecurity: Addressing Barriers and Expanding Workforce Participation in Latin America Survey](#)—a research initiative led by Duke University’s Sanford School of Public Policy. This study explores the experiences, challenges, and opportunities of women in cybersecurity to inform meaningful and actionable policy recommendations.

Are you currently working in—or aspiring to join—the cybersecurity field? We want to hear from you! Your insights are essential to building a more inclusive and equitable future in tech.

 Whether you're an early-career professional or an industry leader, your voice matters.

 The survey is confidential and takes just a few minutes to complete.

 Take the survey here: [https://duke.qualtrics.com/jfe/form/SV\\_bCOJq1z7QPbBBKm](https://duke.qualtrics.com/jfe/form/SV_bCOJq1z7QPbBBKm)

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## La Invitación



WHEN: 15-16 July 2025

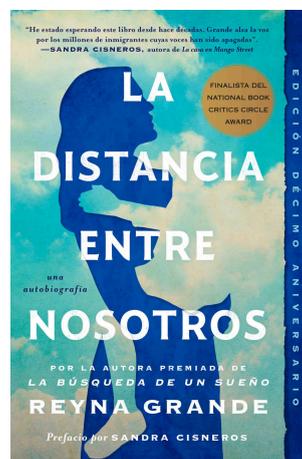
WHERE: Montevideo, Uruguay

WHAT: Organized in cooperation with [Certal](#), will gather **Ministerial -level representatives to discuss digital policies in Latam and beyond**. Feel free to reach out to [contact@cc-latam.org](mailto:contact@cc-latam.org) should you be interested in exploring partnership or sponsorship opportunities for this event. We are glad to connect.

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## La Lectura

La Distancia Entre Nosotros by Reyna Grande



Reyna Grande's [La Distancia Entre Nosotros](#) is a two-part autobiography that begins by recounting the author's experience growing up in Guerrero, Mexico. In the first part, Grande explores the emotional and physical hardships she faced as a result of poverty in the region. The second part of the memoir shifts focus to her life in the United States, where she faces the struggles of being undocumented, adapting to a new culture, and more.

The narrative explores themes such as the impact of immigration on children and families in Latin America and the United States, the meaning of home and identity, and

the complicated relationships between parents and children that are separated by borders.

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