



*¡Bienvenidas y bienvenidos to El CC, CCLATAM's newsletter!. Every other week you'll find the main events shaking up Latin America, from Ushuaia in the south to Los Algodones in the north. Sign up [here](#) to stay updated on the region. Get [in touch](#) with us, we may feature an excerpt of your response in the next newsletter.*

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## ***2 Days to Go Until 2025: A Year That Must Not Be Like the Others***

*As we approach 2025, it is clear that this cannot be just another year. The stakes are higher than ever, with President Trump's return to office reshaping hemispheric dynamics, and countries like Venezuela, Ecuador, Mexico, Cuba, and many others facing both extraordinary opportunities and immense risks. Now, more than ever, Latin America must unite around a shared vision of progress and cohesion. At **CCLATAM**, we firmly believe that a more unified Latin America has the potential to play a remarkable and influential role on the global stage. However, achieving this requires decisive action, bold leadership, and unwavering collaboration.*

*Economic forecasts for the region remain optimistic, but the persistent challenges of security and socio-economic inequality demand our unwavering attention and action. At the same time, a promising new hemispheric relationship is taking shape, fostering collaboration and dialogue that could redefine partnerships across the continent.*

*In anticipation of the year ahead, CCLATAM invited influential thinkers and changemakers from diverse fields to share their perspectives and aspirations for 2025 in English or Spanish, using very few words to help us focus on specific,*

*impactful objectives. Their insights reflect a shared belief: 2025 holds immense potential to be a landmark year, defined by meaningful progress and change.*

*The path forward is clear. Together, we must embrace this era of transformation, harnessing its energy and possibilities while remaining rooted in the values that unite us. As we step into this new chapter, the choices we make today will profoundly shape the future we strive to build.*

***Wishing everyone a hopeful and transformative start to 2025,  
The CCLATAM Editorial Board***

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*Espero que 2025 sea el año en que la región recupere la senda de crecimiento con avance en sus compromisos ambientales y sociales. Que la COP30 en Belém nos sirva de oportunidad para este propósito.*

[Sergio Diaz Granados](#), Executive President of CAF, development bank of Latin America and the Caribbean.

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*Las ideas de desarrollo, justicia e igualdad son válidas para todos y el desafío político y social permanente es llevarlas de una conciencia reflexiva y abstracta a una forma sistémica práctica que pueda modular los procesos de cambio para hacer mejor la vida de cada persona, de cada comunidad y de cada pueblo en la región.*

*Estamos permanentemente obligados a hacer más que “pensar las soluciones”, de hecho tenemos responsabilidades cada vez mas grandes de comportamiento sistémico, que nuestras ideas y acciones converjan directamente sobre nuestras circunstancias y condiciones, y que ello signifique una vida política, social y económica mejor, que regenere y fortalezca los contenidos morales que entendemos y queremos para nuestras naciones.*

[Luis Almagro](#), Secretario General de la OEA

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*Empieza un nuevo año lleno de importantes retos e incertidumbre, en un entorno geopolítico cada vez más complejo. Los vientos del proteccionismo soplan fuerte y el multilateralismo pareciera erosionarse. Pese a este desafiante panorama existen grandes oportunidades para la región latinoamericana si hace un buen uso de sus recursos naturales, invierte en la creación de mejor capital humano, e implementa políticas públicas orientadas a maximizar los beneficios de la economía digital. En este*

*contexto, Costa Rica está comprometida a liderar con el ejemplo al presidir la Reunión Ministerial de la OCDE 2025 bajo el lema “liderando el camino hacia una prosperidad más resiliente, inclusiva y sostenible a través de la innovación y un comercio basado en reglas”.*

[Manuel Tovar Rivera](#), Ministro de Comercio Exterior y Presidente de PROCOMER, Costa Rica

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*I hope that the year 2025 will be the year we finally understand that multilateralism and the free market economy, so threatened today by our excessive confidence in the 80s and 90s, are the foundation of the middle class, the support of democracy, and our freedoms. I especially hope that this understanding will prevail between Europe and Latin America, and that together we will fight against populism and totalitarian temptations. Otherwise, what will be our legacy for future generations?*

[Antonio López-Istúriz White](#) Member of The European Parliament and President of The Delegation to the EU-MEXICO Joint Parliamentary Committee

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*Gracias a la prioridad que el Presidente Nayib Bukele ha dado a la economía, la seguridad con la que hoy cuenta El Salvador y el clima apropiado para hacer negocios, el dinamismo observado en los últimos años continuará en el año 2025, con nuevas inversiones concretándose y abriendo nuevas oportunidades de empleo.*

[Maria Luisa Hayem](#), Ministra de Economía de El Salvador

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*Espero que 2025 sea un mejor año para América Latina y el Caribe para en el que se multipliquen las oportunidades para los jóvenes mediante la tecnología digital, la educación y el apoyo al emprendimiento.*

[Carlos Felipe Jaramillo](#), vicepresidente del Banco Mundial para la región de América Latina y el Caribe

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*Espero que 2025 sea el año del retorno a la democracia de queridas naciones de América Latina secuestradas por viejas tiranías.....y deseo que nuestro continente retome la senda de la libertad económica y la prosperidad.*

[Daniel Hadad](#), Founder and CEO of Infobae

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*Espero que el 2025 sea un año en el que podamos lograr que la mayoría de los tomadores de decisiones de los países iberoamericanos puedan lograr entender la importancia del desarrollo de un ecosistema digital, para cerrar brechas sociales en nuestros territorios.*

[Alfredo Deluque](#), Senador de la Republica de Colombia

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*In 2025, I aim to contribute to strengthening dialogue platforms in digital transformation, with a focus on cybersecurity—one of the region's critical challenges. Priorities include raising awareness of cyber resilience for critical infrastructures, aligned with efforts by the UN, World Bank, IDB, OAS, and CAF. Additionally, fostering discussions on artificial intelligence and its long-term impact could be a valuable focus for other members.*

[Juan de Dios Sanchez](#), President of HAAP TECH, INC.

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*Espero que el 2025 sea el año en el que comience el regreso de la libertad en Venezuela, Cuba y Nicaragua y que con Rubio y Waltz en el gobierno de USA los que luchamos por la libertad en el continente por fin tengamos unos aliados comprometidos.*

[Francisco Santos](#), Journalist and Former Vice-President of Colombia

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*Espero que el 2025 sea el año para lograr entendimiento en nuestro continente más allá de las ideologías, para entender que la prioridad es erradicar la violencia y la pobreza, para construir condiciones de igualdad y comunidades solidarias. Que 2025 nos una en el diálogo y la cooperación para lograr los sueños que compartimos en toda la región.*

[Gabriela Juevas Barron](#), Representative of the Mexican Government for the FIFA World Cup 2026, CCLATAM Advisory Board Member

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*Espero que 2025 sea el año en que las políticas públicas y las decisiones de inversión de todos los actores del ecosistema digital vayan encaminados a un verdadero cierre de brecha. Que las personas, en especial las que viven en condiciones de vulnerabilidad, encuentren en la tecnología como una herramienta para su desarrollo económico y social. Deseo que en este 2025 la innovación tenga una mirada humana para que todos los esfuerzos que conlleva, promuevan la construcción de un mundo mejor.*

[Julissa Cruz Abreu](#), Directora ejecutiva en Instituto Dominicano de las Telecomunicaciones - INDOTEL

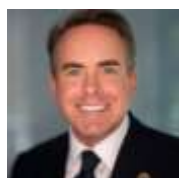
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*I approach 2025 with concern for geopolitics and the planet, recognizing the urgent need for coordinated action. While it's too early to gauge the impact of this momentous time, I remain hopeful. I look forward to collaborating, making an impact, and being influenced by others. Here's to 2025—Salud!*

[Pablo Del Valle](#), CITI Bank, CEO Caribbean and Central America

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*I hope 2025 will be the year when the United States develops a deeper focus on the Western Hemisphere and we build a strong and decisive economic alliance to compete in this ever changing global dynamic.*

[Matthew Swift](#), Co-Founder, President & Chief Executive Officer of the Concordia Summit

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*I envision 2025 as a year of social and personal transformation, driven by complementarity, respect and empathy. I aspire to draw in a positive impact on those who need it most, creating spaces of opportunity and prosperity.*

[Alejandra Claros Borda](#), Secretary-General CAF Development Bank for Latin America and the Caribbean



*2025 will be remembered as the birth year of AGI, revolutionizing industries and lives ethically (hopefully), fostering fairness and prosperity. Healthcare breakthroughs will personalize treatments, while global collaboration strives for lasting peace, uniting humanity in harmony and shaping a brighter future.*

[Dr. Plamen Russev](#), Executive Chairman Webit Foundation (Russev.com)

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*Espero que el 2025 sea un año para que la innovación, la ciencia y la tecnología aceleren la construcción de la paz y el desarrollo humano y su crecimiento se desacople para siempre del campo de la guerra.*

[Mariana Jasper](#), Founder Alurralde, Jasper + Asoc, Brand Communication Expert and Artist

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*2025 will be the year we ramp significant capital investment to better secure AI implementations and to bring to market services to protect children and older citizens from online harm. Mandatory requirements will begin to spur innovation.*

[David Hoffman](#), Duke University's Steed Family Professor of the Practice of Cybersecurity Policy at the Sanford School of Public Policy, CCLATAM Advisory Board Member.

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*In 2025, I hope Europe and LATAM will come together to share their rich traditions and innovative visions, setting an example of how global collaboration can drive transformative change. I believe 2025 will showcase the power of collaboration between Europe and LATAM, where mutual respect and shared values lead to lasting solutions and impactful progress worldwide.*

[Alexandru Nazare](#), Member of the Board, National Bank of Romania

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*In 2025, my goal is to elevate my initiatives and endeavors by gaining insights that enhance my capacity to motivate and lead with intention. This year will focus on forging partnerships, reinforcing essential connections, and progressing towards innovative objectives that create a significant impact and a clear vision.*

[Andrea Echavarría](#), Co-Founder Prisma Education

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*Deseo que nuestra querida región Latinoamericana se nutra de toda la inteligencia, creatividad y pasión de aquellos que resaltan por sus logros en cada uno de nuestros países.*

[Karina Riera](#), Co-Founder Alurralde, Jasper + Asoc, CCLATAM Advisor Board Member

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*2025, the year Latin America defies the odds. In a complex economic and geopolitical landscape, Latin America has the potential to rise above challenges and redefine its future. By fostering deeper regional integration and unlocking its innovation DNA, the region can position itself as a key player in the global digital and sustainable economy.*

[Angel Melguizo](#), Economist and Partner at ARGIA, CCLATAM Advisory Board Member

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*2025. El año de la independencia digital de America Latina. Debe buscar mas inversión en Data Centers, infraestructura digital, pertenecer a la cadena de valor de los procesadores (chips); generar política e investigación en IA, y empezar a desarrollar prospectiva regulatoria digital bajo una perspectiva latinoamericana.*

[Jorge Fernando Negrete](#), President DPL Group

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*I expect the year 2025 to call on our creative power to fully embrace the emerging new models and frameworks of our global community. I believe people will create mechanisms for stronger human bonds through the arts and caring for the arts. I believe we are on the verge of a new renaissance.*

[Amy Harmon](#), Developer and Art Collector

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*2025 will be a year of focus on corporate diplomacy, where private sector organizations will become increasingly active in both multilateral for and in sub national politics. There is a great hope for 2025 to be a year where peace prevails and prosperity increases for the global south, overall, it will be a year which helps guide the trajectory of the world economy for the next decade.*

[Puru Trivedi](#), Vice President of External and Corporate Affairs, Meridian International Center; CCLATAM Advisory Board Member

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*2025 is a pivotal year for Latin America art. Pinta plans to strengthen its platform across seven cities ensuring that its events become a significant presence on the cultural landscape of the Americas.*

[Diego Costa Peuser](#), Founder Pinta Art

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*2025 será clave para fortalecer el ecosistema digital de Colombia, consolidando proyectos regulatorios que impulsan inversión, competencia y conectividad rural. Nuestro objetivo es liderar la transformación digital sostenible, alineados con estándares internacionales y posicionando a Colombia como referente regional en regulación.*

[Lina María Duque Del Vecchio](#), nueva Directora Ejecutiva de la Comisión de Regulación de Comunicaciones (CRC), Colombia

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*I hope that 2025 will be a year to open our minds and adapt to inevitable changes. We will face geopolitical challenges that will require us to abandon traditional diplomacy and build on clear interests. It will also be crucial to address how technology surpasses us, prioritizing ethics in artificial intelligence and cybersecurity.*

[Luis Enrique Cruz](#) aka Veneno, Co-Founder CCLATAM

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*Is 2025 the year when human brain and machine interaction will be first commercialized? Will we be able to embrace, comprehend, and fully master artificial intelligence as individuals and as integral components of information networks? Just as philosophy doesn't provide solutions but rather guides us in formulating the right questions to address challenges, we must remain focused on those essential inquiries.*



[Piero Bonadeo](#), President/Co-Founder CCLATAM

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*Here's to a 2025 rooted in collaboration, where differences are acknowledged but the vast opportunities of unity shine brighter. I truly hope to see the beginnings of a free trade area from Canada to Argentina, starting with countries whose economies share the most similarities. Free trade remains the most effective tool for creating value and unlocking shared prosperity*

[Karim Antonio Lesina](#), Co-Founder of CCLATAM and Chief External Affairs at Millicom Tigo

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